



## ACT-668

### STRATEGIC COMMUNICATION (STRATCOM) COURSE

Course Duration  
1 Week

Training Center:  
PFP Training Center  
Ankara/TURKEY

Please visit our website  
for dates and online  
options.  
[www.bioem.tsk.tr](http://www.bioem.tsk.tr)

### AIM

The aim of this course is to prepare participants to gain a better understanding of NATO policy and concepts in the area of StratCom and update them with the latest developments in the field of Strategic Communications.

### LEARNING OBJECTIVES

- ❖ Define political and military nature of StratCom and its inclusion into Comprehensive Operation Planning as an instrument.
- ❖ Identify NATO communication disciplines and their synchronization in NATO activities and military actions in the StratCom context.
- ❖ Analyze NATO StratCom Policy from strategic level down to theater through case studies.
- ❖ Define elements and characteristics of information environment and recognize Perception, Management and Behavioral Influence Concept.

### REMARKS

- ❖ Duration: 1 week
- ❖ Seat allocation: 50 participants
- ❖ Participants should be all rank officers, NCOs and equivalent civilians.
- ❖ The course is open to NATO, PFP, MD, ICI, Partners across the Globe (PatG) members and countries that Turkey has bilateral relationship (with an alternative training program).
- ❖ This course was accredited by NATO in 2011.
- ❖ 536 participants from 60 different countries have attended the course since 2010.
- ❖ Dress code: National Daily Uniform and equivalent for civilians.